

STEPHEN HONG

CONTACT INFORMATION



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Hongstephenart.com



340 Irving ave,
Brooklyn, NY 11237
(Willing to relocate)

EDUCATION

Graduated May 2019

**Bachelor of Fine Arts with
a major in Animation**

SVA (School of Visual Arts)
Manhattan, NY

PROGRAMS

After Effects CC, Animate CC,
Illustrator CC, Photoshop CC,
Premiere CC, Dreamweaver CC,
TV Paint, Final Cut Pro, Toon Boom
Harmony, Pro Tools, Autodesk Maya,
Creatopy

MAJOR ACHIEVEMENTS

National Gold and Silver Medals
from Scholastic Arts; Two Gold Keys
from Regional Scholastic Arts; One
Silver Key from Regional Scholastic
Arts, awarded the Stanley Segal
Scholarship for Visual Arts.

PROFESSIONAL SUMMARY

Highly motivated and imaginative Graphic Designer with extensive experience across print, digital, and interactive platforms. Skilled in creating compelling visual content including character animation, illustration, branding, slot screen displays, and HTML/web graphics assets. Proven ability to manage projects from concept to completion, collaborating closely with cross-functional teams to deliver visually impactful and effective designs.

RELATED EXPERIENCE

Graphic Designer

Resorts World (Genting America's East) - New York, NY (October 2022 - Present)

- Designed and produced promotional campaigns for casino gaming, entertainment, dining, and property-wide events across digital and print platforms
- Created motion graphics, animated LED content, digital signage, social media assets, and large-format marketing materials
- Provided support for the opening of Resorts World Hudson Valley, Resorts World NYC, and The Monster Golf Club at Resorts World Catskills through branded campaign assets and on-property collateral, while also developing a wide range of promotional and operational collateral for Resorts World Bimini.
- Collaborated with marketing, operations, and production teams to execute high-volume campaigns under tight deadlines while designing on-property collateral including posters, flyers, wayfinding signage, kiosk graphics, menus, and promotional displays
- Prepared production-ready files for print vendors, digital screens, and large-scale installations while maintaining organized asset libraries, consistent typography, and creative solutions that improved promotional visibility and guest engagement across the property

Freelance Motion Graphics Animator

Tito Rey (music artist) - New Haven, CT (September 2021 - December 2021)

- Created multi-media animation for Tito Rey's "Soñaba" lyric video
- Synced animation timing, transitions, and typography to audio
- Edited and optimized video content for online streaming and social media distribution

Freelance Set Designer

Paper Planes - New York, NY (April 2021 - July 2021)

- Assisted with planning, designing, and executing commercial set layouts for apparel-focused productions
- Coordinated visual styling elements including props, backdrops, lighting references, and scene composition
- Helped create visually cohesive environments that aligned with the company's branding and apparel presentation goals

Freelance Brand Designer

Chapter Two - New Haven, CT (December 2020 - March 2021)

- Re-designed the company's visual identity including logo refinements, typography selection, and brand styling
- Created presentation graphics, promotional assets, and layout concepts aligned with the company's messaging